

WSU Mom's

Spring Arts & Crafts Fair - 2012

Beasley Performing Arts Coliseum

Friday, April 13 & Saturday, April 14

Check out our web site at www.palouse.net/dlgenterprises We are on Facebook search for WSU Mom's Spring Arts and Crafts Fair!

What is this show?

Mom's Weekend at WSU brings Moms from all over the northwest to be with their WSU student for the weekend. This is a very busy weekend on campus & has been a very successful fair for vendors. *When considering applying for this show, keep in mind that there likely is not any motel accommodations available since Mom's weekend typically fills up rooms in Colfax, Pullman, & Moscow.*

Lodging Options: <http://visitor.wsu.edu/LodgingOptions>.

The Jury Process

This is a juried show. Selection is based on quality, creativity, and originality with an eye towards attaining a wide variety of crafts at this show. We accept only original work made by the artist on site (no imports, work from kits, or prefabricated wholesale items). We may allow commercial products, on a strictly limited basis, where the criteria for acceptance is based upon the uniqueness of the product and a logical tie to the hand crafted product that you are making, and prior participation in our shows. No more than 10% of the booth can be involved with this item. Examples: Candle toppers for jarred candles. Scrubbies & basket to go with soap in a gift basket.

Please include any such products in your application so we may be aware of this and make a decision on a case by case basis. We are doing this as a response to the tight economy and hope it will help our vendors while keeping our show at a high standard of hand crafted items. Depending on product and space availability, we may accept a commercial booth.

If you are sharing a booth, each vendor's items must be juried. For new applicants, we would like at least 3 representative photos of your work and a photo of your booth setup, if possible. This is also required if you are making a major change in what you are selling. If accepted, please expect that we will hold your pictures until the show and return them to you at the show. If not accepted, we will return your check and your pictures along with an explanation.

Prior participation on our show does not guarantee acceptance into any present or future shows. We reserve the right to reject any application.

Advertising

We have a web site address and list the vendors who are attending our show on the web site. We will be listing by Business Name and City and type of craft. We will use the vendor's name if there is not a business name available. If you have a web site or an e-mail address that you would like us to publish or link to, please let us know. We also have a Facebook page, please "like" us!

Our general advertising begins in a general way two months before the show and goes into high gear 2 weeks before the show. It includes electronic billboards, highway signs, newspaper advertising, listing in phone books, posters, various internet calendar listings, and Beasley Coliseum sends electronic notifications sent to every WSU Student, Staff, and Faculty.

Booth Spaces

Standard booth size is 6 1/2 x 10 feet, booth and a half is 6 1/2 x 15, Double is 6 1/2 x 20. There will be an 8 foot walkway through the center of the concourse with booths on either side. (We cannot accommodate 10x10 setups). We do assign booth spaces as applications are received and approved. Chances of getting any special booth placement requests are increased by early application date as well as participation in our previous shows. Once again, first come, first serve along with the product being sold and the quality. A new vendor with a unique product may be accepted while a long-time vendor who applies late may get turned down if their "category" is full by that time – e.g. candles, soap, jewelry are categories that may fill up quickly.

WSU Trademark Information

The WSU Trademark Officer regularly attends craft fairs in our area specifically to check on trademark infringement. Many of our crafters are licensed by WSU to use the Cougar logos. If someone comes with items already made up and without a proper license, our Trademark Officer takes their business card and contacts them later about the problem, but we would like to have everyone in compliance--it is only fair to those vendors who are carefully following the rules. Contact the WSU Trademark office by calling 509-335-2202 or checking this website <http://www.clc.com/>

